

The Leadership
California Institute
Presents



IMPACT 2012



Friday – March 16, 2012

CSAC Conference Room – 1020 11th Street, 2nd Floor, Sacramento, CA 95814

Agenda & Speakers

- 9:00 am REGISTRATION OPENS
Moderator – **Paul Mitchell**, Redistricting Expert, *Redistricting Partners*
- 9:30 am SESSION 1 – Polling & Mood of the Electorate
John Fairbank, Pollster – *Fairbank, Maslin, Maullin, Metz & Associates*
Shawnda Westly, Executive Director – *California Democratic Party*
- 10:45 am SESSION 2 – Direct Democracy – Ballot Measures
Steve Maviglio, Political Consultant – *Forza Communications*
Rose Kapolczynski, Political Consultant – *Rose K Consulting*
- 12:00 pm KEYNOTE LUNCH
- 1:45 pm SESSION 3 – Legislative Races
Josh Pulliam, Political Consultant – *JPM&M*
Chris Wysocki, Political Consultant – *Political Director of the Assembly Republican Caucus*
- 3:00 pm EVENT CONCLUDES

More Speakers Coming Soon!

**Hear What Sacramento
Insiders Have To Say About:**

Tax Increases

Government & Budget Reform

Spending Cap

Union Dues Check Off

Top-Two Primary Races

Two-Thirds in the Senate



The Leadership California Institute (LCI) is a non-profit organization whose mission is dedicated to educating future lawmakers and California decision makers on the policy and political dynamics that direct California governance. Our goal is to proactively identify future lawmakers and educate them on issues challenging the state and about the inner workings of California government and governance.

Sponsorship dollars for LCI events go toward funding policy and political workshops and conferences throughout the state, creating educational resources for future state leaders, and sustaining the organization.

www.LeadershipCaliforniaInstitute.org

Sponsor Levels

\$3,000 – Host

4 Attendees and 2 Redistricting Partners
District Analysis Book & Overview

\$1,500 – Sponsor

2 Attendees and 1 Redistricting Partners
District Analysis Book & Overview

\$500 – Attendee

1 Attendee

Redistricting Partners

District Analysis Book & Overview

www.redistrictingpartners.com

An in-depth resource guide displaying statistics and information directly related to voter turnout for each district. Review maps and data which tell the unique story for each district broken down by race, partisanship, past election history, and more!

RSVP & Event Information – RSVP required due to limited space

\$3,000 Host \$1,500 Sponsor \$ 500 Attendee/Ticket

Name _____

Company _____

Email _____

Phone _____

Attendee Names _____

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www.LeadershipCaliforniaInstitute.org

The Leadership California Institute was formed to educate and train future policymakers in California before they are elected to State office. The objectives of the organization are to identify potential new leaders throughout the state and provide them the access and information required to make informed choices, and to provide the education and learning environment on major policy issues facing California so that they are prepared to lead from the moment they are sworn into office.

Leadership California Institute is a California nonprofit corporation exempt from taxation under Section 501 (c) (4) of the Internal Revenue Code.

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